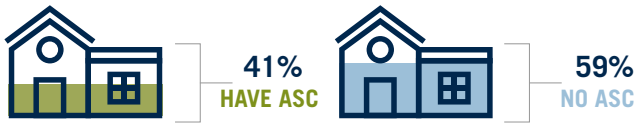


Survey Says: Hospitals Choose Physician Joint Ventures for ASCs

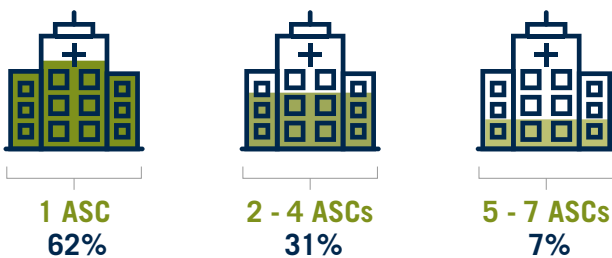
Hospitals and health systems are investing heavily in ambulatory surgery centers (ASCs), according to a national survey of senior executives and clinical leaders at health systems and hospitals. The survey, sponsored by Avanza Healthcare Strategies and Clark Hill Strasburger and conducted by HealthLeaders Media in 2018, found 41% of organizations own or are affiliated with a freestanding ASC, and two-thirds of those are joint ventures with physicians. The business case is clear: greater market share, lower costs, improved physician engagement and more satisfied patients. According to respondents, the path from initial decision to first incision is less clear and rarely traveled without independent experts to support decision-making related to legal structure, physician compensation, facility design and other business considerations.

Download Avanza's complete report on hospitals and ASCs at AvanzaStrategies.com 

ALMOST HALF OF HOSPITALS OWN OR ARE AFFILIATED WITH AT LEAST ONE ASC



38% OF HOSPITALS WITH ASCs HAVE TWO OR MORE



TWO-THIRDS OF HOSPITALS OPERATE ASCs AS JOINT VENTURES



MOST HOSPITALS DON'T CONTRACT WITH THIRD-PARTY MANAGERS TO OPERATE ASCs



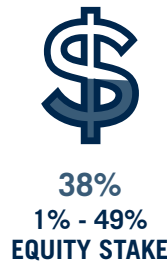
NEARLY HALF OF HOSPITALS PLAN TO INVEST IN MORE ASCs



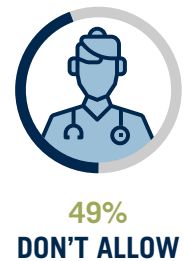
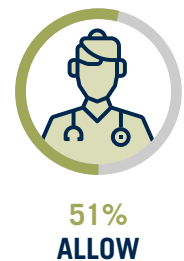
TOP REASONS HOSPITALS OWN ASCs



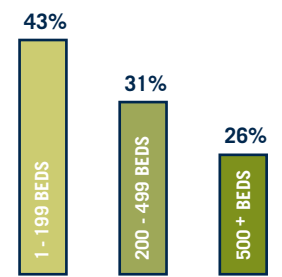
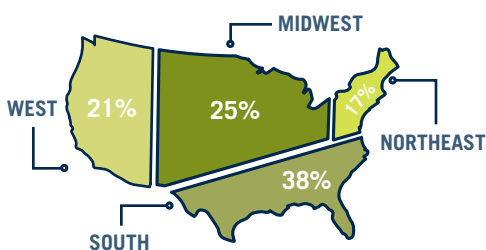
HOSPITAL EQUITY STAKE TOPS 50% FOR MOST JOINT VENTURES



MORE THAN HALF OF HOSPITALS ALLOW EMPLOYED PHYSICIANS TO INVEST IN ASCs



WHO WE SURVEYED



How can we help you? Learn more about Avanza's experience working with ASCs, hospitals and academic medical centers by contacting hello@avanzastrategies.com or calling 512.479.6700